



WINE TOURISM SOUTH AFRICA

CALL FOR SPEAKERS 2026

CAVALLI ESTATE | STELLENBOSCH | 19–20 MAY 2026

WINETOURISM.CO.ZA

2025 PARTNERS



Wine Tourism Conference 2026

Dates: 19–20 May 2026

Location: Stellenbosch, South Africa

Part of: Wine Tourism Week (Conference + Awards + Impact Tour)

WHY SPEAK AT THE WINE TOURISM CONFERENCE 2026?

The Wine Tourism Conference is South Africa's flagship event dedicated to advancing wine and luxury tourism. Now in its 10th year, it convenes estate owners, destination leaders, luxury travel experts, and international voices to exchange ideas, build networks, and set the future direction for the industry.

One of the features of the conference is the broad range of opportunities to engage with other speakers, and attendees, through a variety of activities including Sun Rise art and Architecture Walk, wine tastings, the Wine Tourism Awards evening and the Impact tour.

Speaking at the Wine Tourism Conference 2026 is an opportunity to:



SHOWCASE YOUR EXPERTISE

whilst building your network amongst a curated audience of key decision-makers from the SA wine industry



BUILD YOUR REPUTATION

and promote your brand in the fast-growing African wine and luxury tourism market;



CONNECT

with peers, partners, and future collaborators.



GAIN INTERNATIONAL EXPOSURE

through comprehensive event PR, digital channels, and media coverage;

CONFERENCE THEMES (* MAY BE ADJUSTED DEPENDING ON SPEAKER AVAILABILITY)

Day 1 (19 May 2026):

ART, CULTURE & WELLNESS – ELEVATING THE WINE ESCAPE

Exploring how art, design, gastronomy, and wellbeing create premium wine experiences that stand out.

Day 2 (20 May 2026):

ECO-LUXURY JOURNEYS – REGENERATIVE WINE EXPERIENCES

Showcasing how luxury wine tourism can deliver meaningful, sustainable impact for land, communities, and brands.



SESSION FORMATS



KEYNOTE PRESENTATIONS

(35 - 45 min including Q&A)

Inspiring thought leadership, global trends, and future vision.



CASE STUDY

(35 - 45 min including Q&A)

Practical lessons from wineries, destinations, or businesses.



PANEL DISCUSSION

(50 -60 min including Q&A)

Multiple perspectives tackling industry challenges. Panels will be limited to 3 members, to ensure all members get sufficient exposure and opportunity to present their views on the topic.

SUBMISSION GUIDELINES

DEADLINE FOR PROPOSALS

31 January 2026

NOTIFICATION OF ACCEPTANCE:

20 March 2026

Submit proposals to:

Judith Goddard-Gunn

✉ judy.goddardgunn@winetourism.co.za



hans.belz@winetourism.co.za



PROPOSAL REQUIREMENTS:

- **Title, name and work affiliation**, including any **LinkedIn profile** and / or web-site.
- **Full contact details.**
- **Session Title and theme of talk.**
- **Format** (keynote, case study, panel).
- **Abstract** (150-200 words).
- **Summary** (250 - 350 words).
- **3-5 actionable takeaways** for the audience.
- **Speaker bio** (120-180 words)
- **Colour headshot** (Minimum 1080 x 1080 pixels at 72 ppi).
- Please describe how you would like to **structure** your discussion / presentation.
 - For example, will you make use of video during the presentation, will there be audience interaction or will all questions be dealt with at the end of the discussion.
- **Any specific AV or technology requirements.**
 - All presentations, video or audio required by you needs to be submitted 7 days in advance of the conference.
- **For PowerPoint presentations** please include:
 - an opening slide that contains your name, title, work affiliation and contact details.
 - The logo of the Wine Tourism Conference 2026 needs to appear on the opening slide as well.
 - All text should be clearly legible - minimum size 24 Font.
 - Links to previous talks or media (if available).
- The proposed presentation, or a similar version, **should not have been given, or will be given, in any public forum between the 1st of January 2025 and the 19th of May 2026.**
- **Media waiver:**
 - Do you agree, or not agree, to the filming of your talk, and making your presentation available to attendees on request.
 - Do you agree, or not agree, to being profiled as a Speaker on our Social Media platforms, as well as being interviewed by industry publications as part of being a Speaker at the Wine Tourism Conference.

NOTE: Please do not finalise travel arrangements until you have heard back from us, confirming the details of your participation.



SELECTION CRITERIA

Submissions will be evaluated on:

- Relevance to the 2026 themes and wine/luxury tourism audience;
- Innovation, originality, and global perspective;
- Focus on practical information, or a mix of theory and practical;
- Quality and clarity of takeaways for attendees;
- Ability to engage and inspire the audience;
- Diversity of voices and perspectives represented.

Next steps

Secure your chance to speak at South Africa's premier wine tourism platform.

Submit your proposal by **31 January 2026** to

Judy Goddard-Gunn

✉ judy.goddardgunn@winetourism.co.za

cc hans.belz@winetourism.co.za

For any questions, please contact:

Judy Goddard-Gunn:

✉ judy.goddardgunn@winetourism.co.za

📞 Phone: +27 (0)72 830 8661

Hans Belz

✉ hans.belz@winetourism.co.za

📞 Phone: +27 (0)71 868 6943

